

Message Text

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R 131651Z SEP 74

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

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E.O. 11652: N/A

TAGS:SCUL

SUBJECT: PROPOSED SEMINAR ON EDUCATIONAL SYSTEMS AT TRADE CENTER

1. DEPARTMENT HAS BEEN ADVISED BY COMMERCE THAT THE NATIONAL AUDIO-VISUAL ASSOCIATION (NAVA, A TRADE ASSOCIATION) HAS AGREED TO ORGANIZE A SEMINAR ON EDUCATIONAL SYSTEMS, INCLUDING FIVE PROMINENT AMERICAN AUTHORITIES, FOR THE U.S. TRADE CENTER PROMOTION IN TEHRAN, NOVEMBER 17-21. COMMERCE HAS PROPOSED THAT THE FIVE NAVA SEMINAR PARTICIPANTS BE INCLUDED IN FY 75 STAG PROGRAM AS ESTIMATED COST OF DOLS 9,300. THIS FIGURE IS BASED ON SPECIAL CHARTER AIRFARES FROM NEW YORK TO TEHRAN, THUS GROUP WILL NOT BE AVAILABLE ELSEWHERE IN THE AREA.

2. ALTHOUGH FY 75 APPROPRIATION NOT DETERMINED, DEPARTMENT DOES NOT ANTICIPATE ANY SIGNIFICANT INCREASE IN FUNDS AVAILABLE FOR STAG PROGRAM. AS EMBASSY IS AWARE, LIMITED FUNDS FOR PAST SEVERAL YEARS RULED OUT SINGLE-COUNTRY STAG PROJECTS. THE AMOUNT PROPOSED FOR THE TEHRAN TRADE PROMOTION IS APPROXIMATELY EQUAL TO THAT EXPENDED FOR ALL UNCLASSIFIED

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REGIONAL STAG PROJECTS IN FY 74.

3. EMBASSY IS REQUESTED TO ADVISE ASAP (1) DEGREE OF
INTEREST IN NAVA SEMINAR PROJECT AS PART OF U.S. TRADE

PROMOTION PROGRAM, (2) WHETHER SOME OR ALL OF IN-COUNTRY
EXPENSES FOR GROUP (NOVEMBER 14-22) COULD BE MET FROM USIS
GOE IF INTEREST IS HIGH, AND (3) EVALUATION OF SEMINAR
PROJECT WITHIN PRIORITIES FOR PROPOSED STAG PROJECTS IN
IRAN IN EVENT NO ADDITIONAL FUNDS ARE AVAILABLE FOR FY 75
STAGS. KISSINGER

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